

PROFESSINAL — DIGITAL MARKETING

BRANDING DESIGN, WEB DESIGN & DEVELOPMENT, VIDEO & ANIMATION,
SERVICE PROVIDER



Profivi[™]
The Technology Company

www.profivi.com

About Us

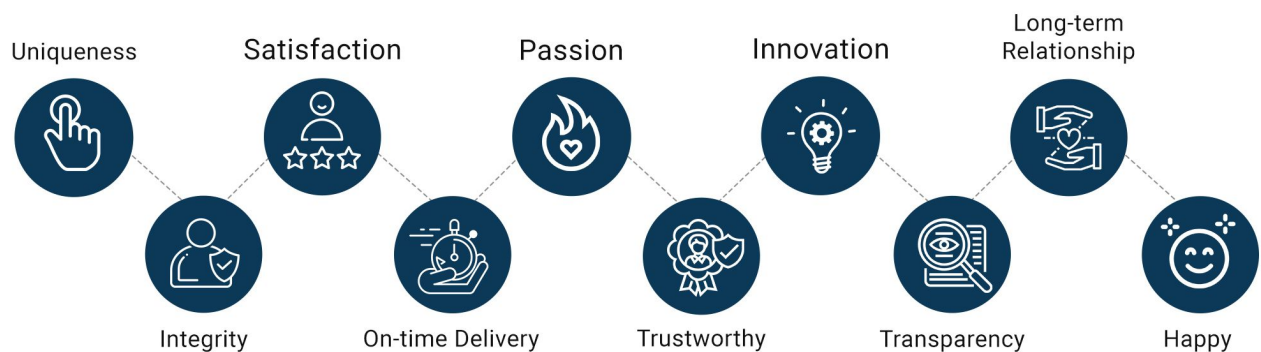
In 13+ years of business we've worked with over 350 customers and created close to 700 corporate websites. Profivi is a professional and experienced team of specialists in all areas of website design, web development, wordpress development, E-commerce, SEO, SMM, branding logo and corporate profile design.

13+ Expert Employees, 13+ Year Experience, 30+ Global Clients

Our Vision

We do believe in the development of long-term relationships with our clients and promise working keeping the quality and timeliness into concern.

Our Core Values



Our Services



Graphic Design

Logo designing can make a brand come true so register your identity with a professional logo. We create designs that helping you promote and take your brand to new heights.

Brand Logo Design, Brochure Design, Corporate Profile Design, Corporate Identity Design



Web Design

Get a high performance website design that work round-the-clock to boost your business. Our professionals are well-versed in the field and provide incredible work to the clientele.

Responsive Web Design, Web Design for Startups, Landing Page Design, Corporate Web Design, Website Redesign, Website Maintenance



Web Development

We provide end to end best workable highly developed web development solutions. Our expert knowledge helps you the most complicated and large applications easy to build.

Php Development, Word Press Development, Portal & CRM Development, Dynamic & Custom Development



E-commerce

Make more sales online with a full fledged and easy to manage E-commerce website. Offering you advanced E-commerce solutions that add value to your online business.

Open Source E-commerce Development, Shopift Ecommerce, Custom E-commerce Development, Woo commerce Ecommerce



SEO

SEO is a process of optimizing your website to rank higher in Search Engine Results Page (SERP). We do more focus on SEO to attain top results in search engine.

On-Page SEO (White hat), Keyword Research, SEO Audit, Off-Page SEO



Digital Marketing

We do everything it takes to make your brand burst with life online. Reach your ideal Customers on the world's largest professional network in social Media.

Google Awards – PPC, Social Media Advertising, and Face book Promotions, Display Advertising

Technologies We Work

We do believe in



Respecting our customers

A customer/client is the most valued asset for our business firm.



True ways of life

We adhere to the sayings of the Vedas that God lies in "unselfishness."



True satisfaction

We aim at providing complete satisfaction to our clients.



Our Development Process



WHY DIGITAL MARKETING?



Marketing has always been about connecting with your audience in the right place and at the right time. With the change and evolution of modern technologies, small and medium businesses are doing everything they can to keep up, which can be said true for the rest of human society. To do this effectively, you have to take advantage of all the most valuable marketing resources and technologies, and in the modern world, the internet tops that list. One of the most important reasons why digital marketing is taking up the traditional marketing channels is as a result of the internet has enabled businesses to interact with targeted audiences in real time.

WE'RE SKILLED AT



01 SEARCH ENGINE OPTIMIZATION (SEO)

Search Engine Optimization is the process of getting traffic from the "free," "organic," "editorial" or "natural" search results on search engines.

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Web Analytics
- Worldwide SEO
- Multi-Lingual SEO
- Link Building
- Algorithm Updates

02 SOCIAL MEDIA PROMOTION

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic.

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration



WE'RE SKILLED AT



03 SEARCH ENGINE MARKETING (SEM)

Search engine marketing is one of the most effective ways to grow your business in an increasingly competitive marketplace and is an umbrella term for various kinds of paid advertising and paid marketing

- Pay Per Click (PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand
- Impressions(CPM)
- Bing Ads advertising
- Campaign Strategy
- Google Adwords

04 CONTENT MARKETING

In Content Marketing, instead of pitching your products or services, you are providing truly relevant and useful content to your prospects and customers to help them to select the suitable one for them.

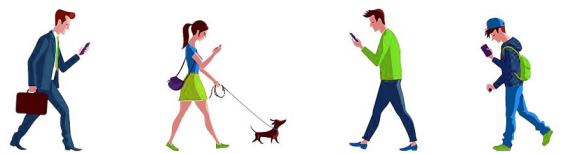
- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting



BENEFITS OF **DIGITAL MARKETING** TAKEAWAYS



**Lower costs and higher flexibility
for your marketing efforts**



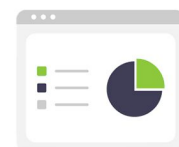
**Access to consumers who rely
on their mobile phones**



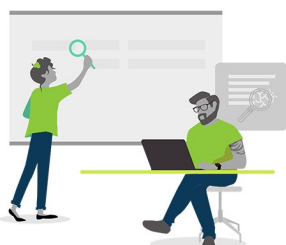
**The ability to speak with authority on topics
related to your product or industry**



**Opportunities to incorporate multiple
types of media into your marketing**



**Opportunities to incorporate multiple
types of media into your marketing**



**The ability to track customer's
purchase journeys**

Our Client



ProfiviTM

The Technology Company

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